

IMPACT 2025



2025 has been a challenging year for our community. The high cost of living and daily reality of making ends meet have made life tougher for so many in Norwich.

YOUR SUPPORT HAS MADE A DIFFERENCE.

Each cake, coffee, and sausage roll you bought in our cafes and for your events has provided the energy to drive our work.

Each volunteer in our shops, cafes, and vans gave their time to ensure no one faced these challenges alone.

Together, we've had a real impact.

Thanks to you, in 2025, The Feed's Social Supermarket was a vital lifeline and a real community hub. We distributed a staggering 23,208 kilos of fresh fruit, vegetables, bread and hygiene products at no charge for our members. We stocked essential household items at 40% of the cost of other supermarkets, putting dignity and choice on the shelf.

Food is the gateway to our wider programme.

Our Community Café connected hundreds, over warm, nourishing meals and cooking workshops, and our team supported 250 individuals and families with crucial advice and referrals, helping them navigate complex systems to access to support

THE NUMBERS TELL A POWERFUL STORY OF NEED MET

- Over 1,000 households accessed our services in 2025.
- Over 17,000 transactions through our till since January.

But the real impact is in the experience of our hub. Each gardening workshop, each woman who thrived in Bloom and each connection has strengthened our community.

As the Nourishing Norfolk report confirmed, this model doesn't just address hunger – it supports wellbeing, reduces isolation and builds connections.

For every £1 invested in work like ours, £6.54 of social value is created for our city.*

This year has been challenging, but you have helped us show that together, we are stronger. Your time, commitment, and money has made a difference.

THANK YOU

We look forward to seeing you in our cafes, supporting you at your events, partnering with you and seeing our community connect and thrive in 2026!